



Ternpath

More Meaningful Connections

What is Ternpath?

Ternpath is an inspiring App that places well-being and the joy of human connection through face-to-face interactions at its core.

Ternpath uses interests and hobbies to allow users to find like minded people to create friendships and community.



What's Even The Problem?

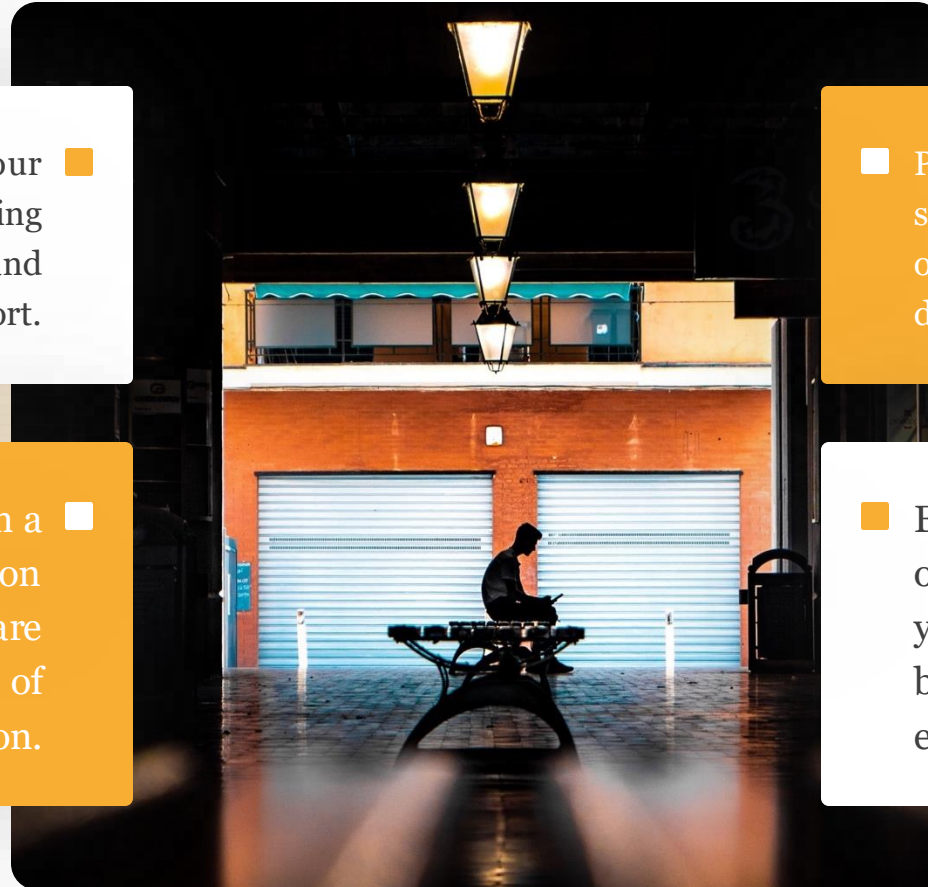
Loneliness

■ Social media overload has flooded our lives with shallow relationships, leaving us starved for genuine connections and real support.

■ The struggle to connect with a community often leads to rejection when deeper connections are lacking. This only deepens feelings of isolation and alienation.

■ Prolonged isolation weakens social skills and resilience, increasing the risk of mental health challenges like depression and anxiety.

■ Even in bustling cities, loneliness is on the rise. People are surrounded yet feel isolated, exposing the gap between physical proximity and emotional connection.



Our Solution

Deeper Real-Life Connections

PEOPLE

CONNECTIONS

COMMUNITY

Local and Accessible

The platform offers location-based events, making it easy for users to find & connect with others who share their interests, even in big cities.

Deeper Connections

Ternpath's thorough onboarding process helps match users to events and people who align with their personalities, increasing the chance of richer, more meaningful connections.

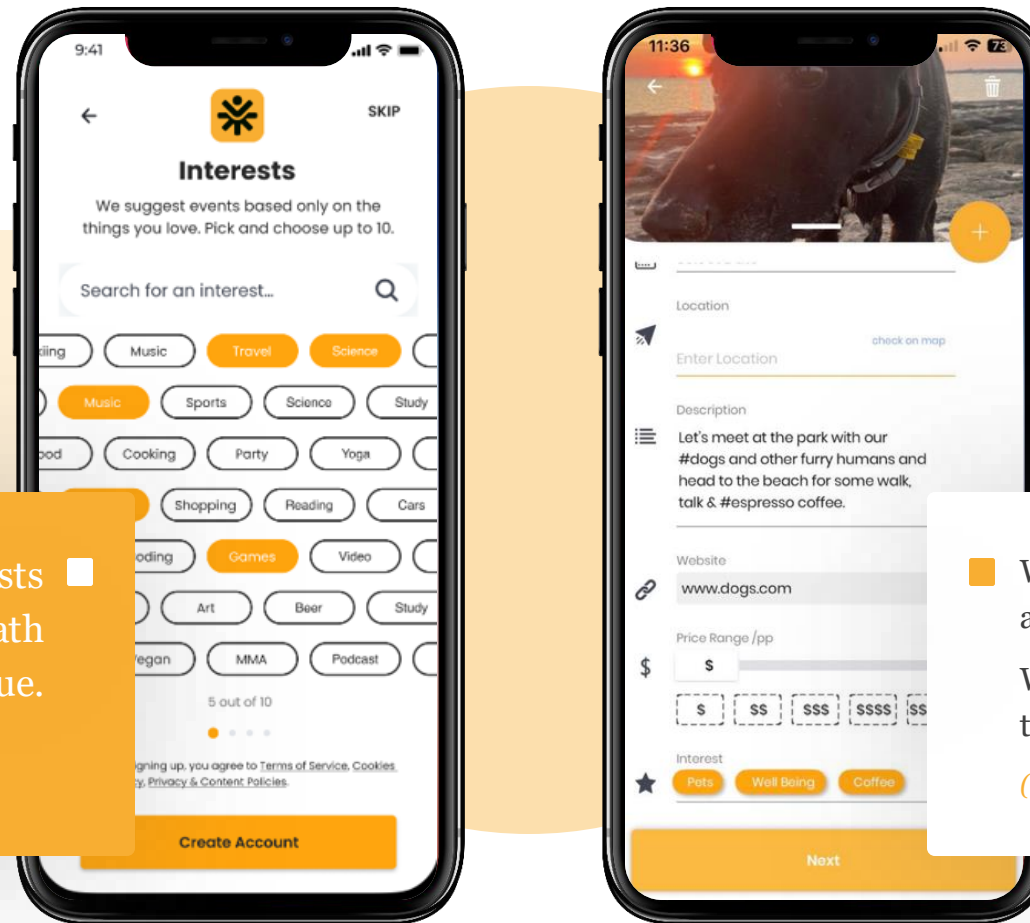
Real Life Connections

Ternpath enables real, in-person connections, helping users build friendships and community with like-minded locals.

Character & Trust

By fostering new friendships and social networks, Ternpath helps to enhance users' social skills, resilience, and a sense of belonging.

The Product



All users can have up to 10 interests selected, chosen from the Ternpath Interests catalogue.

When an Event is created, the creator can assign up to 3 Interests to that Event. Where a User has selected one of those three Interests, they'll be notified. *(according to their geographical search criteria)*

Our Team

PASSION

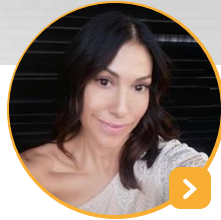
COMMITMENT

PROFESSIONALISM



Travis
Founder

Travis brings leadership, passion for people, and a commitment to community well-being to Ternpath. His personal investment of over \$160,000 reflects his dedication to fostering real, meaningful connections.



Laura
Mentor

A seasoned entrepreneur who has successfully launched three App's, Laura serves as a mentor to Travis, providing invaluable strategic insight and expertise.



Shirish
Technical

A seasoned programmer and App developer with a proven track record. Shirish's technical prowess is behind Ternpath's innovation and reliability.

Sentius – a leading Melbourne based agency, Sentius leads Ternpath's Marketing and Brand Strategy.

Our Proposed Business Models



Option 1

Subscription based membership

Subscriptions paid monthly, quarterly or yearly directly through Apple or Google.

Monthly Gross Income

\$204,000

Assumptions

Based on 34,000 subscribed users at \$6 per month. Company tax, Apple or Google fees and GST not included. Apple and Google have different fee structures, however both can charge up to 30% on the derived subscription income.



Option 2
(Preferred)

Subscription + Event sponsorship by commercial entities.

Subscription based membership + sponsorship of events by advertisers and commercial entities.

Monthly Gross Income

\$204,000 subscriptions
\$68,000 sponsorship

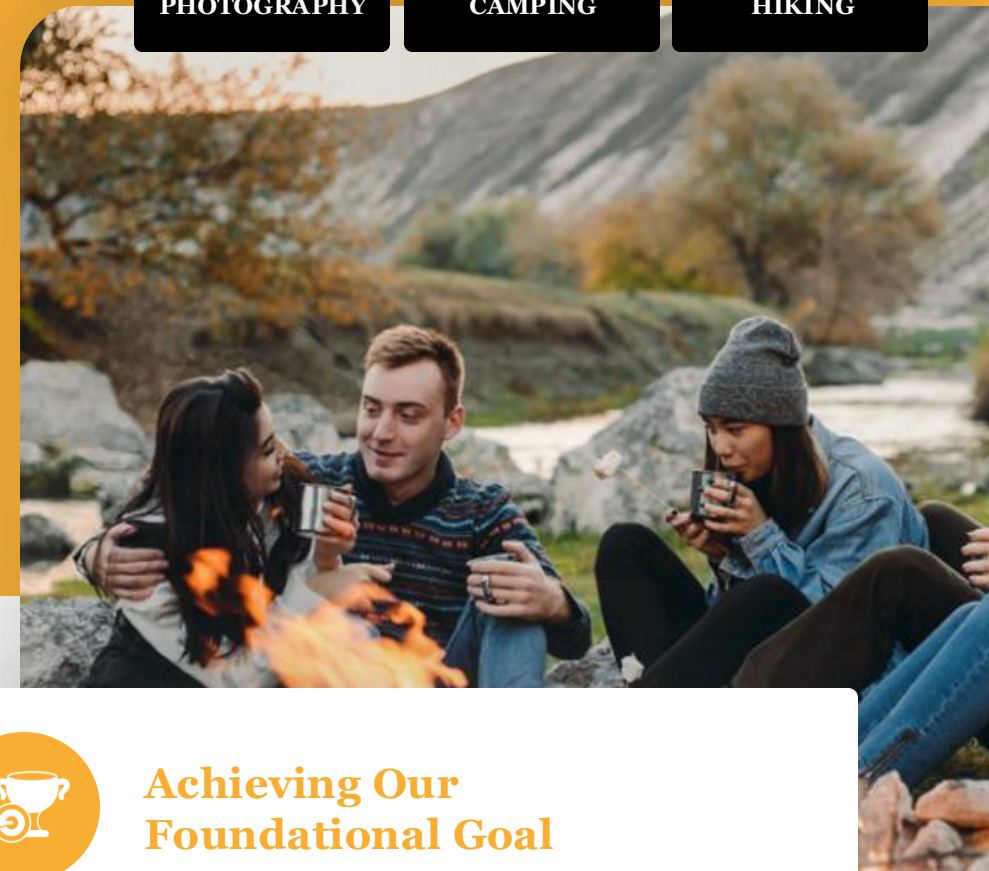
Assumptions

As with subscriptions-based revenue; an assumption made 1 in 10 users will create an event each month, creating 3400 events. Each sponsorship valued at \$20 each for purpose of illustration. Sponsoring an event will put the commercial entity in front of 10 to 15 users on average.

*requires comprehensive additional design to App and secure payment processes.

Market Potential

Per Business of Apps (Dec 2023), in 2021 iOS subscriptions globally commanded a staggering \$20.9 billion AUD, while Android raked in a formidable \$7.4 Billion AUD



Growth Potential

Spending in Australia on Recreation & Culture will reach \$122 billion in 2024. This includes key segments like Sports & Recreation.



Our Goal

Of the \$122 billion, our initial goal is to secure 0.001% share of this market by mid 2026. This serves as a foundational goal.



Achieving Our Foundational Goal

This goal translates to approximately \$2.4 million in gross revenue, requiring approximately 34,000 users, a very achievable result.

Competition

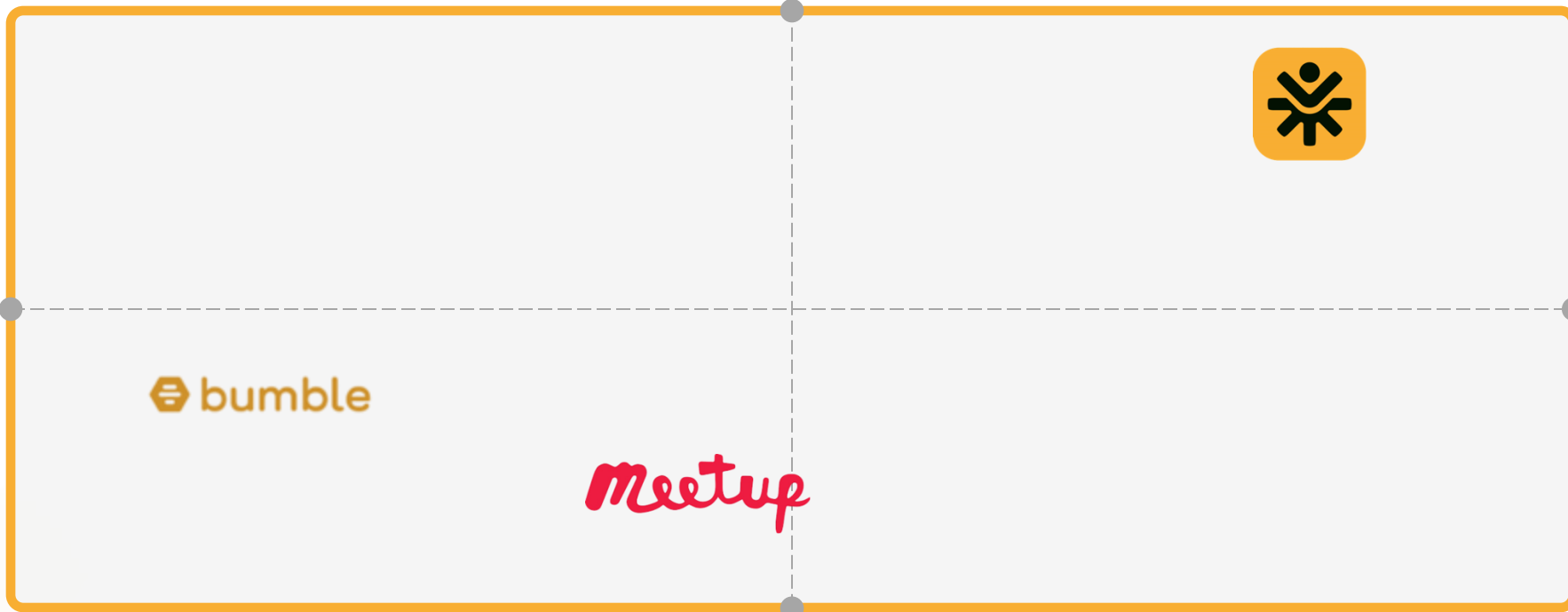
Purpose

People & Connection Driven

Appeal

Age Specific

Stages of Life



Events Driven

The Ask & Company Valuation

Company Valuation



- ✓ \$1.5 million AUD
- ✓ fully functioning App, currently being enhanced
- ✓ highly skilled team with expertise in App development & marketing
- ✓ vibrant web-site and ready to activate sales funnel
- ✓ Ternpath solves a widespread problem, giving Ternpath potential for mass adoption
- ✓ All relevant IP secured including trademarks

The Ask



- ✓ \$300,000 AUD
- ✓ 20% of the company
- ✓ non-voting preference shares
- ✓ saleable through Grass Roots (5%) or Seed Partner(15%) round funding plans.
- ✓ forecast return on \$7500 over 4 years = \$50,000
- ✓ Investment for Launch, Marketing & Improvements

Capital Raise – Seed Round \$300,000



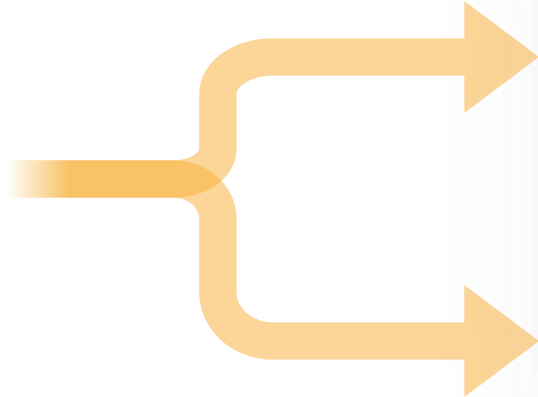
Grass Roots

5% of company to Grass Roots investors.
 \$5000 to \$7500 investments
 Raise of \$75000
 Purpose – enable smaller investors opportunity to invest and take part in the Ternpath journey



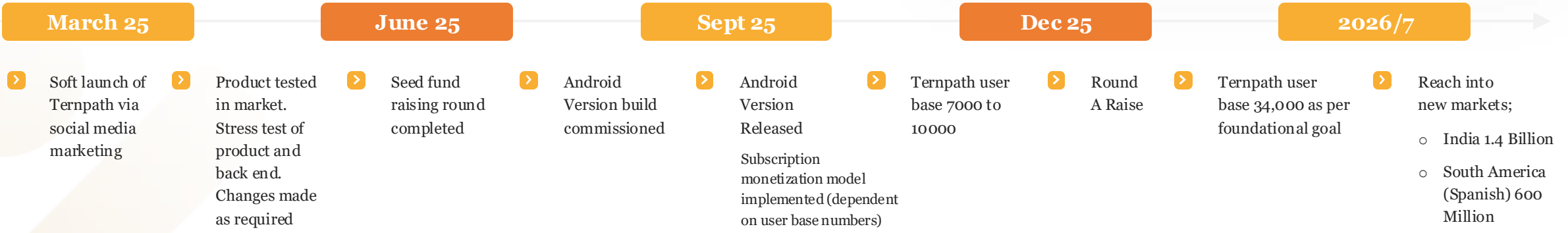
Seed Partners

15% of company to larger investor/s
 \$7500 and above investments.
 Raise of \$225000
 Purpose – raise working and growth capital for the business



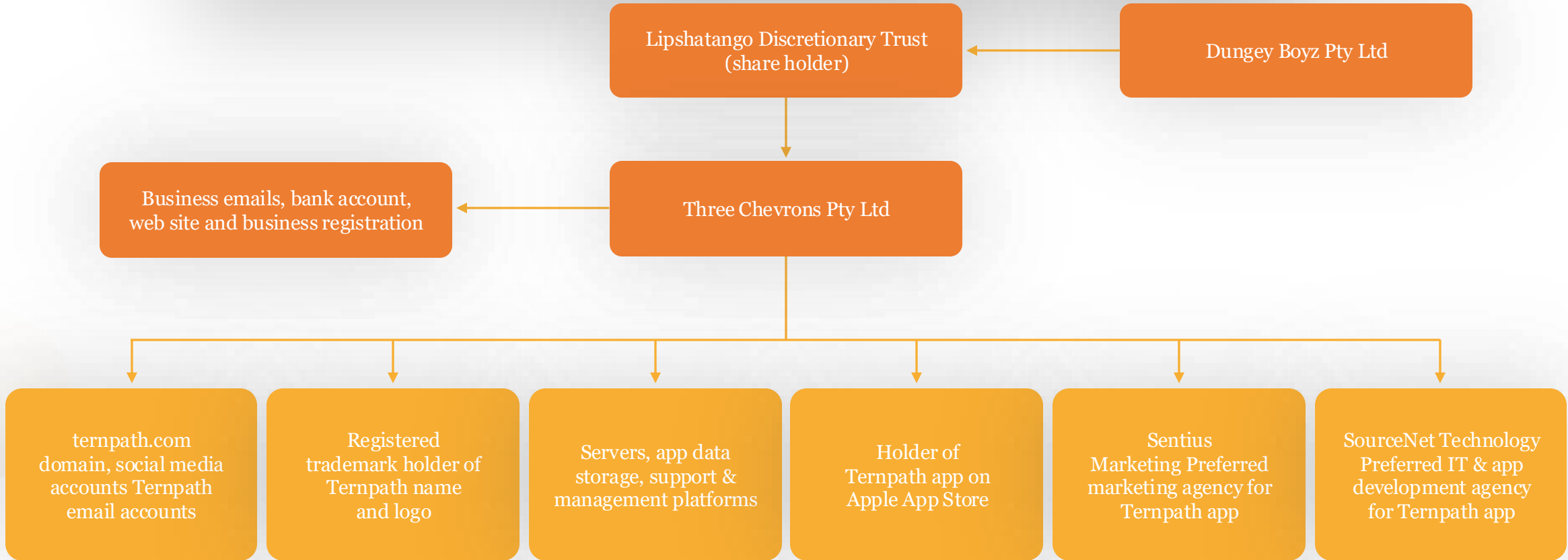
Allocation of Resources

\$100,000 Wages & Contractors	\$80,000 Marketing	\$30,000 App Servers, Support and ongoings
\$10,000 Travel, Networking, Misc costs	\$40,000 Android Build	\$40,000 Reserves



The Business - Three Chevrons Pty Ltd

Three Chevrons vision statement; to create and invest in platforms that authentically enrich the human experience



Contact

Connect with us @ternpath



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ternpath.com

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